



Krista Johnson Memorial Fund Joins Foundation

Legacy of fitness enthusiast will raise funds for maintenance-free workout area

The Pembroke Petawawa District Community Foundation ("the Foundation") is pleased to announce that they will be managing the Krista Johnson Memorial Fund with Laurie Johnson.

Krista Johnson was killed in a traffic accident in 2012 and the decision was made to establish a memorial fund in her honour. It was recently announced that fundraising will go towards creating an outdoor gym with maintenance free workout equipment at Riverside Park. The money will be raised through general donations, and event participation, such as the Krista Johnson Memorial Run for Change.

"We are pleased to be able to administer this Fund on behalf of Krista's family," says Foundation Chair, Matt Bradley. "We look forward to the positive impact this Fund will have on the local community."

The Foundation manages several funds for organizations or as part of memorial tributes, such as this one. The Foundation model saves the organization (or family) the administrative costs of creating a charitable contribution opportunity, yet still allows them to have full decision-making authority over how the funds are disbursed. The Foundation uses an investment mechanism to grow the donated funds, thereby creating more money available to community causes. Individuals can establish a particular fund, contribute to an already established fund, or contribute to the Community Foundation fund which serves the greatest need in the community at any time.

"As Krista was so involved with the community, partnering with the Community Foundation was a natural fit for our memorial fund," explains Laurie Johnson, Krista's mother. "It has given us, and the people who have contributed to our daughter's fund, the chance to do something that would make Krista proud in our community."

Individuals wishing to make a contribution to the Krista Johnson Memorial Fund, or to find out information about the Community Foundation, may contact the Foundation via the following:

Phone: 613-635-2256

Email: foundation@givingthatgrows.com

About The Foundation

The Pembroke, Petawawa & District Community Foundation was established in 2008 to inspire generosity. The Foundation's mandate is to invest and manage charitable funds for projects, causes and other community organizations. The proceeds are then distributed to meet the community's greatest needs. The Foundation is managed by a Board of Directors who share the belief in contributing to community.

More information can be found at: www.givingthatgrows.com