



2018 Annual Report

Message From The Chair

The Pembroke Petawawa District Community Foundation (PPDCF) had a great year in 2018. The Foundation began its work in partnership with the Pembroke Horticultural Society, the Kiwanis Club and other community groups this past summer. Money was used for plants, flowers, shade structure upgrades, and additional improvements. We still have the balance for other waterfront improvements. This revitalization will continue over the next five years. The donor was very passionate about the waterfront property in Pembroke and requested the money be used for the beautification of the property along Riverside Park and the Pembroke Marina.



Matt Bradley
Chair of the Pembroke
Petawawa District
Community Foundation

The Foundation received a bequest in the amount of \$125,000 from the estate of James Murray Robinson. This was given to the Foundation by his brother Neil Robinson and spouse, Christine. We are very grateful to this family for their generosity. This will help with our mandate, which is to invest and manage charitable funds for projects, causes and community needs as they arise.

We also announced our commitment to work together with the Robbie Dean Family Counselling Centre this past year. The Centre is committed to enhancing the quality of life of those who live in Renfrew County. Currently, it operates out of five different locations; Pembroke, Petawawa, Eganville, Renfrew and Arnprior. It's rewarding for our contributors to see this money reinvested in the community, to support the well-being of all.

The commitment of our board members continues to help our organization fulfill its legacy, as we grow and partner with many in our local community.

Pembroke Petawawa District Community Foundation Board of Directors

Mr. Matt Bradley (Chair)
Mr. Fred Blackstein
Mrs. Andrea Patrick
Mr. Brian Mulvihill

Mr. Dave Fisher
Mrs. Linda Mohns
Dr. Elizabeth Radley-Walters
Mr. Yves Roy

Mrs. Hilary Moss
Mrs. Marianne Minns
Ms. Carla Manton
Mrs. Wendy Hewitt (EOA)

EOA - Executive Office Administrator

Highlights of 2018

Jason Blaine Charitable Fund

Jason Blaine has much to be proud of, but there is nothing that is more satisfying to him than the contribution his charitable fund has made to so many worthy causes in the Ottawa Valley. In 2018, the Canadian country music recording artist celebrated a wonderful accomplishment when his annual concert and golf tournament raised \$100,000! In the past five years, the two-day event has raised over \$400,000. Funds have supported dozens of organizations with special projects or programming that would not have been possible without this financial support. Among the many beneficiaries in 2018 were Pembroke's Festival Hall, Carefor and the Pembroke and Area Boys and

Girls Club. Through these grants, the charitable fund is achieving Jason's vision of giving back to his hometown through his gift of music to create a legacy of philanthropy.

PPDCF General Fund and Bereavement Fund

The annual General Fund and Bereavement Fund had many applicants this year. The General Fund is open to many causes while the Bereavement Fund is specifically for bereavement causes. The General Fund grant saw grants of \$870.34 to the Petawawa Public Library and \$1,000 to First Step Options. Special awards were also made to The Grind (\$5,000) and Colby's Crusade (\$1,000). The Bereavement Grant of \$1,000 was issued to the Robbie Dean Centre.



100 Women Fund

The 100 Women Fund is a fundraising initiative that attracts 100 women (or more) to pledge \$100 annually. Women made contributions themselves and in honour of other women who have been important in their lives. Each year, \$10,000 is raised and divided two ways: \$5,000 is directed to an endowment fund within the Foundation and reinvested in women's initiatives, and \$5,000 is immediately returned to the community via a granting process to benefit and empower women and children's groups in the local area. An annual wine and cheese event brings the donors together to honour annual recipients.

This 2018 campaign saw \$5,000 distributed amongst three recipients: the Petawawa Centennial Family Health Centre (\$2,000), First Step Options (\$1,000) and the Robbie Dean Family Counselling Centre (\$2,000). The 100+ Women committee is comprised of Alison Radley-Walters, Lisa Bradley, Vicki Bradfield, Linda Mohns, Corry Chow, Karen Gauthier, Carol Sollows and Elizabeth Radley-Walters (Committee Chair).

Krista Johnson Memorial Fund

The Krista Johnson Memorial Fund was established in memory of Krista Johnson, a local woman who was passionate about fitness and youth. This fund also supports the Elevate Youth Wellness Centre. The Centre includes a

fitness studio that is now open Monday to Thursdays after school. The studio expanded to include a younger audience of pre-teens as well. The fitness studio is also being used by three elementary schools as teachers bring their classes as a special treat at the end of the week. Yoga is also offered weekly.

The Centre also offers healthy cooking classes. Krista's Kitchen has expanded to three levels of classes which include Discovering the Kitchen, Lunch Box and Supper's Ready classes. New in 2018 is a Saturday workout and brunch program.

For 2019, four, one-week camp sessions are planned. The camps will be available to youth aged 10 to 15 and will focus on healthy cooking, physical activity and growing and storing fresh produce and herbs.

New Estate Bequest

A new estate bequest has been confirmed in the amount of \$125,000. The estate is to be used at the discretion of the Foundation board, with homeless initiatives suggested as a consideration. This bequest was given in memory James Murray Robinson, by his brother Neil Robinson. The Foundation believes in the importance of a long-term endowment to help build a better future for our community.

Robbie Dean Family Counselling Centre

The Robbie Dean Family Counselling Centre is a new member of the Foundation. They chose the Foundation as a way to pursue a new phase in its development of sustainability and success planning, allowing the Centre to focus its energy on strategic planning. This ensures they can continue to meet the mental health needs of the community.

2018 welcomed new members to the Centre's board of directors who are pursuing possible accreditation. With a clear niche of operation, 2018 was a year of evaluation, allowing the Centre to truly decide out how it can achieve maximum impact from its resources. This year also marked a transition of the Centre's board of directors from a working board to a governing board. This allowed them to strengthen their vision and lead the way to a future secured by sustaining partnerships such as the one with the PPDCE.



Waterfront Development

The Foundation has been named the recipient of just over \$200,000 from the estate of a donor who wished to remain anonymous. The donor was very passionate about the waterfront property in Pembroke and wanted the funds to be used for the beautification of the property along Riverside Park and the Pembroke Marina. The donor believed in the mission of the Foundation and knew that the money would be properly managed and utilized for the intended project.

The revitalization will take place over the next five to 10 years. The Foundation will be spearheading this project and will look to community organizations to partner with moving forward including the Horticultural Society, Kiwanis Club and other community groups. The money will be used for plants, flowers, shade structure upgrades, and more. Functional art such as the sundial at the Marina would also be proposed.



Financial Overview

Year-End Fund Values

December 31, 2015.....\$210,263.74

December 31, 2016.....\$259,259.42

December 31, 2017.....\$450,548.29

December 31, 2018.....\$569,913.76

In addition to the funds that have been established with the Foundation, several individuals have included the Foundation in their wills and estate planning. Charitable gifts of money and property have been pledged, totalling more than \$7 million.

For information on starting a fund with the Foundation, or in making a bequest as part of your will and estate planning, please reach out to us or have your financial advisor connect to us.

2018 Fund Allocation Summary	
Management Fund	\$ 26,315.84
General Fund	\$ 146,717.35
Renfrew County United Way Fund	\$ 27,382.44
Jason Blaine Fund	\$ 39,570.80
McCarthy Fund	\$ 5,045.13
Mental Health Fund of Renfrew County	\$ 2,220.92
Bereavement Fund (BFO Pembroke)	\$ 26,177.52
100 Women Fund	\$ 12,430.71
Carefor Palliative Care Fund (Alexandra Club)	\$ 92,360.36
Pembroke Waterfront Fund	\$ 183,837.40
Krista Johnson Memorial Fund	\$ 3,062.99
Robbie Dean Family Counselling Centre	\$ 4,792.30
Total Fund Year End Value	\$ 569,913.76

Accounting Notes: The PPDCE is a registered charity designated as a public foundation. It benefits the community by providing funds to local charitable organizations that are also registered charities under the Income Tax Act as well as improving the efficiency and effectiveness of other registered charities through the holding on conferences, by identifying and meeting community needs and the provision of administrative services. The Foundation follows the restricted fund method of accounting for contributions.

About The Foundation

The Pembroke Petawawa District Community Foundation is a public foundation which benefits the community by providing funds to charities, local groups and organizations that are also registered under the Income Tax Act. It is one of more than 190 Community Foundations in Canada.

The idea of giving something back to the community is often a considerable aspect of estate planning, though knowing which organization could most benefit from planned giving can sometimes be difficult to determine. The Foundation assists donors in meeting the request of giving back to the community by directing funds to the areas in greatest need.

The Foundation was established in 2008. In 2018, we celebrated our 10th anniversary! We exist to inspire generosity. Our mandate is to invest and manage charitable funds for projects, causes and other community organizations. As a member of Community Foundations of Canada, we believe in a future that is bright because it is sustainable. We accomplish this by matching donors to initiatives that make every dollar of their donation count.



Back Row: from left to right Brian Mulvihill, Fred Blackstein, Andrea Patrick, Linda Mohns, Marianne Minns, Carla Manton Front Row: from left to right Hilary Moss (Treasurer), Matt Bradley (Chairman), Wendy Hewitt (Executive Office Administrator) Missing from photo: Dr. Elizabeth Radley-Walters, Yves Roy, Dave Fisher. Photo credit: Sean Chase, Pembroke Observer & News.

A Community Foundation helps to create great communities through building a permanent source of funds, connecting donors with community needs and by providing leadership on key community projects. Generosity lives in us all.

Making A Donation



There are a variety of ways to make a donation to the Foundation. Individual donations are welcomed at any time via cheque, cash or credit card (online through PayPal). Donations can be made to a specific fund, or to the general fund of the Foundation which supports a variety of community needs annually.

A donation can also be made to the Foundation as a present gift (those occurring during an individual's lifetime) and as a deferred gift (those occurring upon the death of an individual). Present gifts can assist the community immediately and help the donor through tax credits and savings on capital gains. Deferred gifts will help the community at a future date, while also serving to benefit the donor's estate. Funds may be invested as an endowment fund to generate income, in perpetuity, for charitable causes. They may also be spent promptly as per the donor's wishes.

To include the Foundation in your planned giving, please discuss this with your professional advisor. The Foundation will advise you on the process for making donations and for receiving any tax receipts and help you decide if you wish to establish your own fund.

CONTACTING US

Phone: 613-635-2256 | foundation@givingthatgrows.com | www.givingthatgrows.com
284 Pembroke Street East, Pembroke, Ontario K8A 6X7