



Annual Report ²⁰¹⁷

Message From The Chair

The Pembroke Petawawa District Community Foundation (PPDCF) had a great year in 2017.

The Foundation received a bequest in the amount of \$200,000 from the estate of a donor who wished to remain anonymous. The money was dedicated to the Pembroke waterfront. The donor was very passionate about the waterfront property in Pembroke and requested the money be used for the beautification of the property along Riverside Park and the Pembroke Marina. The Foundation allocated \$50,000 to a partnership with the Pembroke Horticultural Society who will partner with the Kiwanis Club and other community groups. The money will be used for plants, flowers, shade structure upgrades, and additional improvements. We still have the balance for other waterfront improvements. This revitalization will continue over the next five to 10 years.

As a result of the growth of the Foundation in 2017, we retained the services of Wendy Hewitt, our new Executive Office Administrator. We welcomed her to our organization as of January 1, 2018. We are grateful for the new people we met in 2017, and to establish funds who continue to grow their initiative as a partner with us. We look forward to continuing our legacy work for the benefit of our community.



Matt Bradley
Chair of the Pembroke
Petawawa District
Community Foundation

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Highlights of 2017

Canada 150 Grants

2017 marked a special year for the Foundation as it partnered with Community Foundations of Canada to disperse \$40,000 throughout the local community. The Foundation was provided \$10,000 if they could match those funds, which they did, resulting in \$20,000 to disperse. With the success of these initiatives, Community Foundations of Canada offered the local agency an additional \$10,000 to distribute if they could match it, which they did, thanks to the 100 Women Fund and the Jason Blaine Fund. The total resulted in \$40,000 being distributed - the largest one-year donation opportunity in the Foundation's history.

14 agencies were successful in earning grants of up to \$5,000 each. They included: Algonquin College, Arnprior and District Humane Society, The Circle of Turtle Lodge, Columbus House, Eganville and District Seniors, Ottawa Valley Historical Society, Pembroke & Area Airport, Pembroke Boys and Girls Club, Rankin Culture and Recreation Centre, Elevate Youth Fitness Centre, Renfrew County Youth Services, Shaw Woods Outdoor Education Centre, valley Employee and Family Assistance Program and Veteran's Voices of Canada.

PPDCF General Fund and Bereavement Fund

Our annual general granting program had many applicants for funding this year from charities doing great things in our community. Applicants were able to apply for the General Fund category which is open to many causes, or the Bereavement Fund category which is specifically for bereavement related causes.

Carefor Health & Community Services and Wise Owl Daycare were successful in the General Fund category while the Robbie Dean Family Counselling Centre was the successful applicant under the Bereavement Fund category.



Krista Johnson Memorial Fund

The Krista Johnson Memorial Fund was established in memory of Krista Johnson, a local young woman who was passionate about fitness and youth. The annual Krista Johnson Memorial Run for Change is the main financial driver to this fund. The fund supports Elevate, a fitness studio in Pembroke. In 2017, a mindfulness course for teens and a homework café were added to the fitness studio. Attendance continues to grow as teens discover what the centre offers.

The 2017 Krista Johnson Memorial Run for Change saw a net profit of approximately \$15,000. A new Bridal Ball event also raised \$2,500. This fund also offered a cultural celebration of Canada's 150th with the Algonquins of Pikwakanagan thanks to a successful grant application of \$6,500 made possible through the Petawawa District Community Foundation.

100 Women Fund

The 100 Women Fund is a fundraising initiative of the Pembroke Petawawa District Community Foundation. The group attracts 100 women to pledge \$100 annually. (Due to the interest in the Fund, more than 100 women made contributions in 2017.)

Women made contributions themselves and in honour of other women who have been important in their lives. Each year, \$10,000 is raised and divided two ways: \$5,000 is directed to an endowment fund within the Foundation and reinvested in women's initiatives; and \$5,000 is immediately returned to the community via a granting process to benefit and empower women and children's groups in the local area. In 2017,

The beneficiaries of the 2017 100 Women Fund were Columbus House, Carefor Health & Community Services and the Pembroke Area Cross Country Ski Club.

Jason Blaine Charitable Fund

The Jason Blaine Charitable Fund was set up with the PPDCF in 2008.

Pembroke native and country music star, Jason Blaine, wanted to hold a fun event to give back to his hometown. The event grows with every year. The Foundation is a partner with Blaine's committee, local businesses, residents and country music artists. Every year, Jason and his committee fine tune his annual two-day event.

The 4th Annual Jason Blaine Celebrity Charity Golf Classic, held June 13-14, 2017, was the most successful to date, raising \$90,000 for local charities and initiatives. This brings the four-year total raised to \$300,000! Proceeds raised were directed to Algonquin College, the Boys and Girls Club of Pembroke and 10 per cent was returned to his Fund through the Foundation. The 5th annual event takes place June 12-13, 2018.



Pembroke Horticultural Society

In 2017, a donor pledged \$400,000 for charitable initiatives in the community. \$200,000 was directed to the OSPCA, and \$200,000 was directed to the Pembroke waterfront. The donor provided those funds to be distributed through the Foundation.

The Foundation was able to deliver the funds through the Pembroke Horticultural Society, the organization who is taking the lead on a major beautification initiative at the Pembroke waterfront. These funds will permit the hiring of a "waterfront gardener" to work part-time, with provision for the purchase of all necessary shrubs and planting material. It is anticipated these funds will be spent over a period of approximately five years.

The donor asked to remain anonymous in this bequest.

Financial Overview

Year-End Fund Values

December 31, 2015.....\$210,263.74

December 31, 2016.....\$259,259.42

December 31, 2017.....\$450,548.29

In addition to the funds that have been established with the Foundation, several individuals have included the Foundation in their wills and estate planning. Charitable gifts of money and property have been pledged, totalling more than \$7 million.

For information on starting a Fund with the Foundation, or in making a bequest as part of your will and estate planning, please reach out to us or have your financial advisor connect to us.

2017 Fund Allocation Summary	
Management Fund	\$ 23,708.02
General Fund	\$ 25,354.12
Renfrew County United Way Fund	\$ 28,826.82
Jason Blaine Fund	\$ 31,887.18
McCarthy Fund	\$ 5,311.25
Mental Health Fund of Renfrew County	\$ 2,338.07
Bereavement Fund (BFO Pembroke)	\$ 28,578.90
100 Women Fund	\$ 8,180.97
Carefor Palliative Care Fund (Alexandra Club)	\$ 95,357.12
Pembroke Waterfront Fund	\$ 199,481.35
Krista Johnson Memorial Fund	\$ 1,524.49
Total Fund Year End Value	\$ 450,548.29

Accounting Notes: The PPDCF is a registered charity designated as a public foundation. It benefits the community by providing funds to local charitable organizations that are also registered charities under the Income Tax Act as well as improving the efficiency and effectiveness of other registered charities through the holding on conferences, by identifying and meeting community needs and the provision of administrative services.

The Foundation follows the restricted fund method of accounting for contributions.

About The Foundation

The Pembroke Petawawa District Community Foundation is a public foundation which benefits the community by providing funds to charities, local groups and organizations that are also registered under the Income Tax Act. It is one of more than 190 Community Foundations in Canada.

The idea of giving something back to the community is often a considerable aspect of estate planning, though knowing which organization could most benefit from planned giving can sometimes be difficult to determine. The Foundation assists donors in meeting the request of giving back to the community by directing funds to the areas in greatest need.



PEMBROKE & AREA AIRPORT
CANADA 150 GRANT RECIPIENT

The Foundation was established in 2008. We exist to inspire generosity. Our mandate is to invest and manage charitable funds for projects, causes and other community organizations. The proceeds are then distributed to meet the community's greatest needs at the time.

A Community Foundation helps to create great communities through building a permanent source of funds, connecting donors with community needs and by providing leadership on key community projects.

Generosity lives in us all.



100 WOMEN FUND

Making A Donation



Giving That Grows.

There are a variety of ways to make a donation to the Foundation. Individual donations are welcomed at any time via cheque, cash or credit card (online through PayPal). Donations can be made to a specific fund, or to the general fund of the Foundation which supports a variety of community needs annually.

A donation can also be made to the Foundation as a present gift (those occurring during an individual's lifetime) and as a deferred gift (those occurring upon the death of an individual). Present gifts can assist the community immediately and help the donor through tax credits and savings on capital gains. Deferred gifts will help the community at a future date, while also serving to benefit the donor's estate. Funds may be invested as an endowment fund to generate income, in perpetuity, for charitable causes. They may also be spent promptly as per the donor's wishes.

To include the Foundation in your planned giving, please discuss this with your professional advisor. The Foundation will advise you on the process for making donations and for receiving any tax receipts and help you decide if you wish to establish your own fund.

CONTACTING US

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