



Annual Report²⁰¹⁵

Message From The Chair

2015 was a year that recognized significant growth for the Foundation. One of the major highlights of the year was being trusted as the guardian of the funds from the Alexandria Club of Pembroke, an organization that has raised funds in the community for 100 years. As they decided to discontinue their structured organization, they moved their funds to the Foundation to be dedicated to palliative care.

We were also very honoured to attract a new fund for Mental Health. Valley Employee and Family Assistance Program established the fund as an extension of their own work in assisting employees with counselling and mental health supports. They are a shining example of how organizations can work together with the Foundation for the benefit of the community.

Administratively, we added some casual help to ensure that our workload was being managed effectively. We welcome this expense as a sign that the Foundation is being embraced by the community as an organization of tremendous value.

The Foundation is grateful to the new people we met in 2015, and to the established funds who continue to grow their initiatives as a partner with us. We look forward to continuing this exciting legacy in the future.



Matt Bradley
Chair of the Pembroke
Petawawa District
Community Foundation

Board of Directors

Mr. Matt Bradley (Chair)
Mr. Fred Blackstein
Mrs. Corry Chow

Mr. Brian Mulvihill
Mr. Dave Fisher
Mrs. Linda Mohns

Dr. Elizabeth Radley-Walters
Mr. Yves Roy
Mrs. Hilary Moss

Highlights of 2015

Colby's Crusade - \$20,131.50

Colby's Crusade is a fund for Colby Audette, a young boy diagnosed with Duchenne Muscular Dystrophy, a disease for which there is no cure. Funds raised support Colby's equipment for daily living, and medication not covered by provincial plans. Funds were raised with an annual walk-a-thon.



Krista Johnson Memorial Fund - \$27,286.25

The Foundation is the host organization for the Krista Johnson Memorial Fund. The fund is established to honour Pembroke native, Krista Johnson who died as a result of a cycling accident in 2012. Krista had a strong community spirit and promoted healthy living. The Krista Johnson Memorial Run for Change attracts more than 1,000 runners annually..



Jason Blaine Charitable Fund - \$2,000

The Jason Blaine Charitable Fund was established with the Foundation. Jason Blaine, a well-known Canadian country music artist from Pembroke, decided to have an annual celebrity golf tournament and concert to raise money for the community. Donations were made to Algonquin College and the Boys and Girls Club of Pembroke in addition to adding 10% of the donation to Fund.



100 Women Fund - \$9,790.00

The 100 Women Fund attracts 100 women to donate \$100 to raise \$10,000 for women's causes in the community. \$5,000 was split to amongst three groups: the Women's Sexual Assault Centre, Community Living Upper Ottawa Valley and the Elevate Fitness Centre. The remaining money goes into the annual Fund to earn interest to be distributed again in the community.



Welcoming New Members to the Founder's Circle

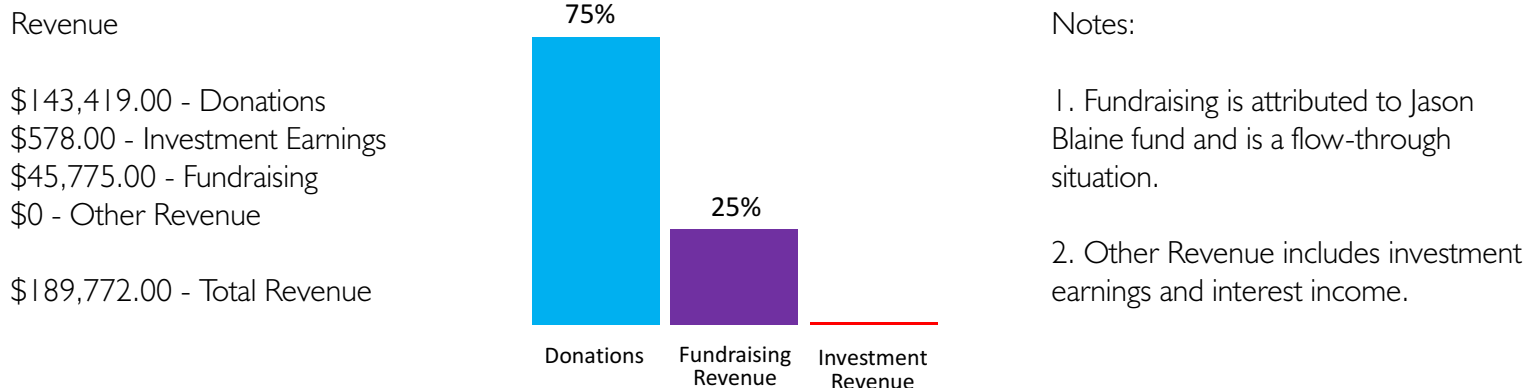
2015 saw new members to the Founder's Circle. Valley Employee and Family Assistance Program (Valley EFAP) established the Mental Health Fund for Renfrew County and committed to a \$5,000 contribution. In addition, the Alexandria Club decided to close their organization and forwarded \$90,000 to the Foundation in the name of palliative care in the region. Individually, Yves and Bev Roy joined the Founder's Circle with a personal contribution.

General Fund + Management Fund

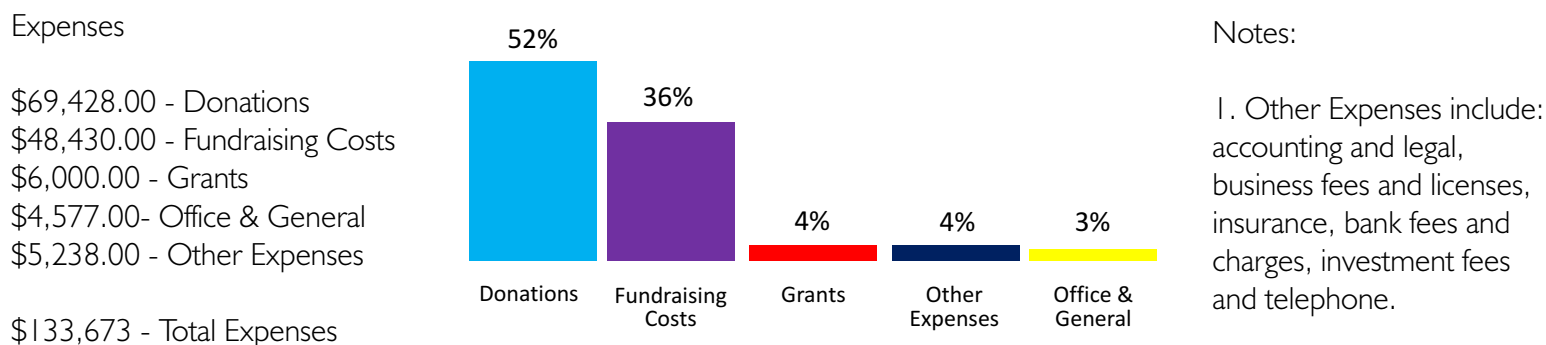
In addition to dedicated Funds that allow contributions from the community, the Foundation also operates a General Fund and a Management Fund. The General Fund accepts donations that are not connected to a particular cause. Workplace giving, organizational giving and in memoriam funds are often directed to the General Fund within the Foundation. In 2015, \$300 was contributed to the General Fund.

The Management Fund was established with the Foundation in 2008. The contributors to this fund constitute the Directors of the Board of the Foundation. This Fund is often where operating expenses are paid in order to ensure community donations are redirected to the community's greatest need. In 2015, \$4,500 was contributed to the Management Fund.

Revenue



Expenses



Accounting Notes

The Foundation is a registered charity designated as a public foundation. It benefits the community by providing funds to local charitable organizations that are also registered charities under the Income Tax Act as well as improving the efficiency and effectiveness of other registered charities through the holding of conferences, by identifying and meeting community needs and the provision of administrative services.

The Foundation follows the restricted fund method of accounting for contributions.

Assets, Liabilities and Equity

Current Assets: \$259,509.00 (petty cash, investments and receivables from other funds)
Total Liabilities: \$29,875.00 (accounts payable, grants payable)
Total Equity: \$229,634.00 (funds and current earnings)

About The Foundation

The Pembroke Petawawa District Community Foundation is a public foundation which benefits the community by providing funds to charities, local groups and organizations that are also registered under the Income Tax Act. It is one of more than 190 Community Foundations in Canada.

The idea of giving something back to the community is often a considerable aspect of estate planning, though knowing which organization could most benefit from planned giving can sometimes be difficult to determine. The Foundation assists donors in meeting the request of giving back to the community by directing funds to the areas in greatest need.

The Foundation was established in 2008. We exist to inspire generosity. Our mandate is to invest and manage charitable funds for projects, causes and other community organizations. The proceeds are then distributed to meet the community's greatest needs at the time.

A Community Foundation helps to create great communities through building a permanent source of funds, connecting donors with community needs and by providing leadership on key community projects.

Generosity lives in all of us.



Making A Donation



There are a variety of ways to make donations to the Foundation. Individual donations are welcomed at any time via cheque, cash or credit card (online). Donations can be made to a specific fund, or to the general fund of the Foundation which supports a variety of community needs annually.

A donation can also be made to the Foundation as a present gift (those occurring during an individual's lifetime) and as a deferred gift (those occurring upon the death of an individual.) Present gifts can assist the community immediately and help the donor through tax credits and savings on capital gains. Deferred gifts will help the community at a future date, while also serving to benefit the donor's estate. Funds may be invested as an endowment fund to generate income, in perpetuity, for charitable causes. They may also be spent promptly as per the donor's wishes.

To include the Foundation in your planned giving, please discuss this with your professional advisor. The Foundation will advise you on the process for making donations and for receiving any tax receipts and help you decide if you wish to establish your own fund. The final decision is how you wish for the income from your fund to be disbursed on an annual basis.

CONTACTING US

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