

# Annual Report<sup>2013</sup>

## Message From The Chair

It is a pleasure to speak to the accomplishments highlighted in this annual report - a representation of the dedication of our volunteer Board, and the community-minded individuals who have pledged support to this organization.

The Foundation exists to indefinitely support the community's greatest need. Our structure allows us to help individuals and organizations by providing them many ways to support community needs. Individuals can create a way to give back by establishing a fund without the expense or administration that would come from setting up a personal foundation. Individuals also have full decision-making authority over how their funds are disbursed.

For organizations, they can establish an endowment fund within the Foundation and invite additions to the fund by other donors. This allows the organization freedom from the investment responsibility and gives donors the confidence of knowing that a permanent Foundation is in place to professionally administer their endowment.

On behalf of our Board of Directors, we are pleased to share the 2013 Annual Report with the community.



Matt Bradley  
Chair of the Pembroke  
Petawawa District  
Community Foundation

# Highlights of 2013

## January 2013 - Donation to MRI

The Foundation made a gift of \$5,000 to the Pembroke Regional Hospital MRI Fund. The Foundation was created to provide financial support to local charities, groups, and organizations. In a release, Matt Bradley, Chair of the Community Foundation, highlighted the importance of having such a machine in the Ottawa Valley and was grateful they were able to support the campaign.



## March 2013 - Colby's Crusade

The Foundation is the host organization for fundraising for Colby's Crusade. The fund is for Colby Audette who has been diagnosed with Duchenne Muscular Dystrophy, a disease for which there is no cure. Colby will require equipment to assist his daily living, which is why the Fund was established. Funds were raised with a walk-a-thon that earned \$11,000 in 2013.

## May 2013 - Krista Johnson Memorial Fund

The Foundation is the host organization for the Krista Johnson Memorial Fund. The fund is established to honour Pembroke native, Krista Johnson who died as a result of a cycling accident in 2012. Krista had a strong community spirit and promoted healthy living. The Krista Johnson Memorial

Run for Change attracted 800 runners who raised an estimated \$15,000. In 2013, the major beneficiaries of the funds raised were The Grind and the exercise equipment at Riverside Park in Pembroke.



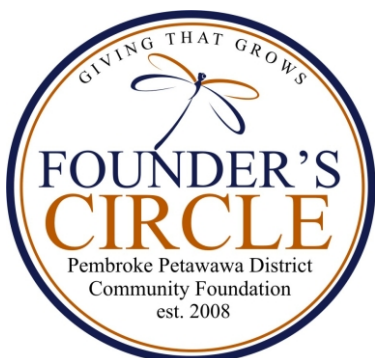
## July 2013 - National Campaign

The Foundation assisted in promoting a national campaign from Community Foundations Canada to find local people who love their community.



## August 2013 - Jason Blaine Charitable Fund

The Jason Blaine Charitable Fund was established with the Foundation. Jason Blaine, a well-known Canadian country music artist from Pembroke, decided to have an annual celebrity golf tournament and concert to raise money for the community.



## The Founder's Circle

The Pembroke Petawawa District Community Foundation created a Founder's Circle. This was done to recognize those individuals or groups who agreed to commit \$5,000 or more to help the Foundation get started. The members of the Founder's Circle are as follows: Foundation Board of Directors Management Fund (Matt Bradley, Russ Holmberg, Peggy Williams, Fred Blackstein, Corry Chow, Brian Mulvihill, Dave Fisher, Shane Lloyd, Linda Mohns, Elizabeth Radley-Walters, Yves Roy and Hilary Moss), United Way of Renfrew County, Mary Hill, Jim Noble, Bruce Harle, Dave Chow, Troy Mohns, Jason Blaine and Damien & Tammy McCarthy.

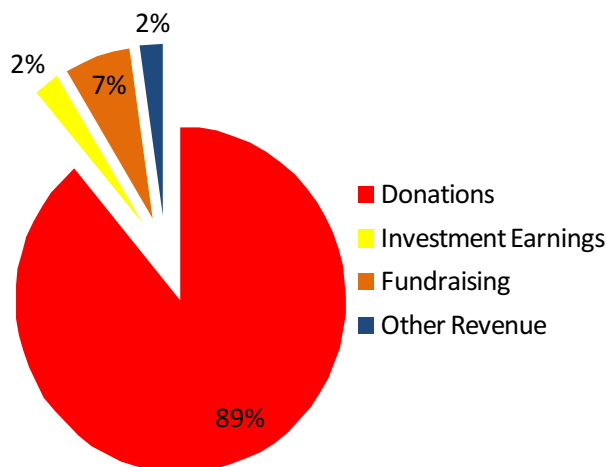


## Revenue

### Revenue

\$73,154.14 - Donations  
 \$1,999.87 - Investment Earnings  
 \$5,330.00 - Fundraising  
 \$1,862.85 - Other Revenue

\$82,346.89 - Total Revenue



### Notes:

1. Fundraising is attributed to Jason Blaine fund and is a flow-through situation.

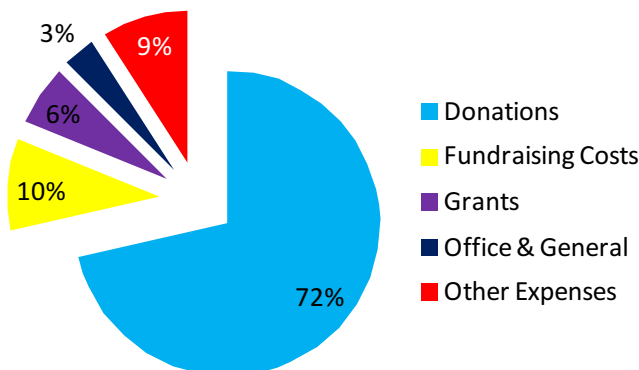
2. Other Revenue includes investment earnings and interest income.

## Expenses

### Expenses

\$27,491.35 - Donations  
 \$3,783.24 - Fundraising Costs  
 \$2,439.93 - Grants  
 \$1,288.18 - Office & General  
 \$3,518.41 - Other Expenses

\$38,521.11 - Total Expenses



### Notes:

1. Other Expenses include: accounting and legal, business fees and licenses, insurance, bank fees and charges, investment fees and telephone.

## Accounting Notes

The Foundation is a registered charity designated as a public foundation. It benefits the community by providing funds to local charitable organizations that are also registered charities under the Income Tax Act as well as improving the efficiency and effectiveness of other registered charities through the holding of conferences, by identifying and meeting community needs and the provision of administrative services.

The Foundation follows the restricted fund method of accounting for contributions.

## Assets, Liabilities and Equity

Current Assets: \$115,909.02 (petty cash, investments and receivables from other funds)

Total Liabilities: \$3,119.04 (accounts payable, grants payable)

Total Equity: \$112,789.98 (general endowment, Renfrew County United Way, management endowment, flow-through earnings and current earnings)

# About The Foundation

The Pembroke Petawawa District Community Foundation is a public foundation which benefits the community by providing funds to charities, local groups and organizations that are also registered under the Income Tax Act. It is one of more than 170 Community Foundations in Canada.

The idea of giving something back to the community is often a considerable aspect of estate planning, though knowing which organization could most benefit from planned giving can sometimes be difficult to determine. The Foundation assists donors in meeting the request of giving back to the community by directing funds to the areas in greatest need.

The Pembroke, Petawawa & District Community Foundation was established in 2008. We exist to inspire generosity.

Our mandate is to invest and manage charitable funds for

projects, causes and other community organizations. The proceeds are then distributed to meet the community's greatest needs.

A Community Foundation helps to create great communities through building a permanent source of funds, connecting donors with community needs and by providing leadership on key community projects.

Generosity lives in all of us.



## Board of Directors

Mr. Matt Bradley (Chair)  
Mr. Fred Blackstein  
Mrs. Corry Chow  
Mr. Brian Mulvihill  
Mr. Dave Fisher  
Mr. Shane Lloyd  
Mrs. Linda Mohns  
Dr. Elizabeth Radley-Walters  
Mr. Yves Roy  
Mrs. Hilary Moss

## Contact

Phone: 613-635-2256  
[www.givingthatgrows.com](http://www.givingthatgrows.com)  
284 Pembroke Street East,  
Pembroke, Ontario  
K8A 6X7

## Making A Donation

A donation can be made to the Foundation as a present gift (those occurring during an individual's lifetime) and as a deferred gift (those occurring upon the death of an individual.) Present gifts can assist the Foundation immediately and help the donor through tax credits and savings on capital gains. Deferred gifts will help the Foundation at a future date, while also serving to benefit the donor's estate.

Funds may be invested as an endowment fund to generate income, in perpetuity, for charitable causes. They may also be spent promptly as per the donor's wishes.

Donations can be made at any time. To include the Foundation in your planned giving, please discuss this with your professional advisor. The Foundation will advise you on the process for making donations and for receiving any tax receipts. We will also help you decide the type of fund you set up.